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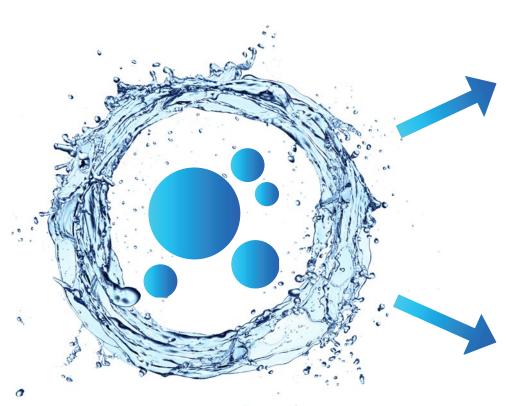








# KEY GLOBAL CHALLENGES THREATENING WORLD POPULATION'S FUTURE



#### Environment

- Springs pollution and drying out.
- Invasive microplastics.
- CO2 emission of bottled water. (plastic and supply chain)

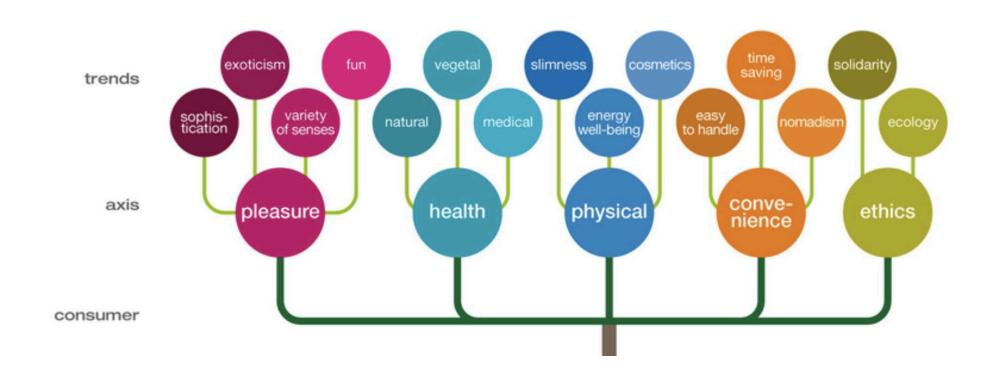
## Health

- Pollutants that can't be filtered in tap water.
- (nitrate, endocrine disruptors, microplastics)
- ¼ of world population don't have access to
- safe water (WHO source-2021)





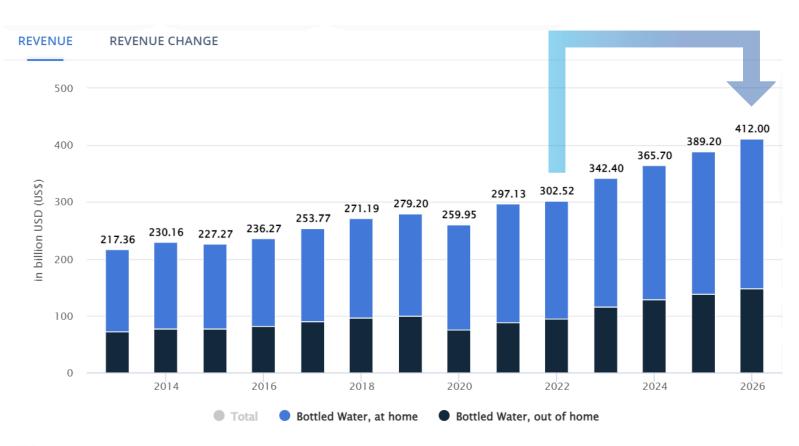
Key supporting social drivers - Europe, North America, Eastern Asia, China, Australia





# FAVOURABLE CONTEXT

# Bottled water worldwide market US \$ → +35% expected growth 2022 vs 2026



Source: Statista-2021

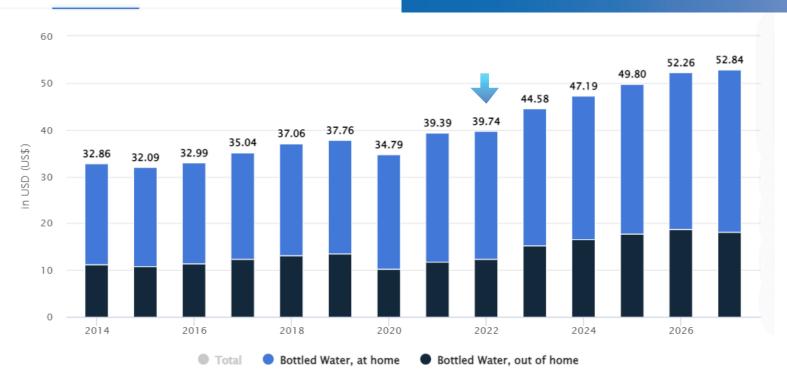




# Bottled water worldwide market → US \$ sales per capita

#### **AVERAGE REVENUE PER CAPITA**

## 437 billion litres of water drank annually



Source: Statista-2021





Bottled water supply → hassle & burden

## Increasing bottled water bans







# **RECENTLY INTRODUCED**

# **SOLUTIONS TO QUENCH THIRST**







Manual preparation



Dispensing system





# **SOLUTIONS TO QUENCH THIRST**



- High plastic generation.
- High CO2 impact.
- Decreasing micro-bio water quality.
- Cumbersome transport



- High plastic generation.
- Very low filtration level.
- No recyclable filters.
- Bacterial development in the filter



- No filtration
- No sanitisation
- Few customisation options.



- High disposable pollution.
- No recyclable filters.
- No customisation options.
- Doesn't filter micro pollutants





# RECENTLY INTRODUCED SOLUTIONS TO QUENCH THIRST

# mitte O



- Doesn't filter micro pollutants.
- 3 non recyclable filters.
- Few customisation options.





- One water type.
- CO2 impact → logistics.
- No water customisation.





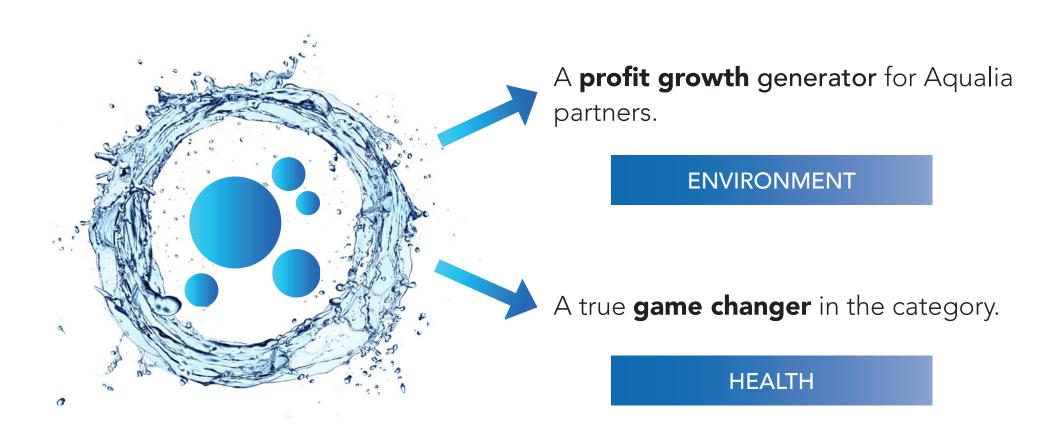
- Doesn't filter micro pollutants.
- 3 non recyclable filters.
- Non recyclable cartridges.





FUTURE SPRING THE RELEVANT RESPONSE TO HEALTH AND ENVIRONMENTAL ISSUES

# VALUE PROPOSITION





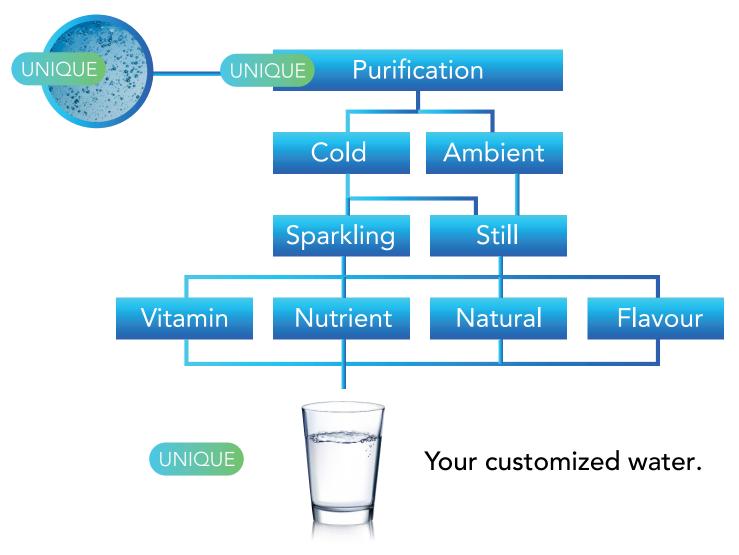






# **VALUABLE OUTPUTS**

Source water tap, lake, sea, well, stream ...





# VALUE PROPOSITION PILLARS FROM CONSUMER PERSPECTIVES



My secure hydration partner, versatile and healthy.

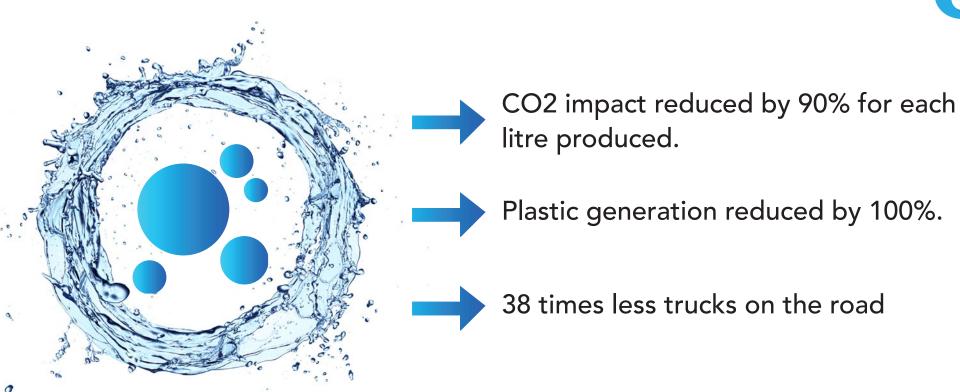
- Highly purified water from any particle or pollutant.
- Multiple kinds of water from one dispenser.
- Customisation and enhancement thanks to IoT.
- No more plastic bottle waste and bottles to carry.



# **ENVIRONMENTAL CONTRIBUTION**











# VISIONARY, INNOVATIVE, AGILE & PRACMATIC

#### BUSINESS

#### **TECHNOLOGY**

Background



> 25 years in food & beverage / household appliance / water dispenser / industrial refrigeration / sanitisation / water treatment / coffee systems / IoT / aviation / space / automotive / med-tech /

Expertise



- Business development
- Business modelling
- Strategy
- Governance & management
- Startup mentoring.

- Hardware & software
- Engineering & research
- Development & industrialisation
- Fast prototyping
- Design

**Achievements** 

























## PROVEN CONCEPT

- Proof of concept & CAD drawings.
- Micro bio and consumer tests.
- Tested technology.
- Customisation mixes.

### **12 PATENTS**

- Services.
- Machine.
- Device.
- Products.

## **SKILLED TEAM**

- Technology.
- Business.
- Finance.
- Data Design.



# BUSINESS HIGHLIGHTS → HIGH REVENUE GENERATOR



## WHAT?

## Corporate

- Royalties
- Data from cloud

### End users

- Capsules
- CO2 bottles

## HOW?

### **Environment**

- Technology.
- Business.
- Finance.
- Data Design





# BUSINESS HIGHLIGHTS -> MULTIPLE APPLICATIONS

UNIQUE

CONSUMERS

FOOD SERVICE

VERTICAL FARMING

TRANSPORTATION





HOSPITALS

HOMES

**DEFENSE & NGO** 

Tap water of any kind, well, river, sea, lake, pond, ...





TODAY 1/2023

Investment US \$ 9,3 million

1000 units 6/2024



10 years

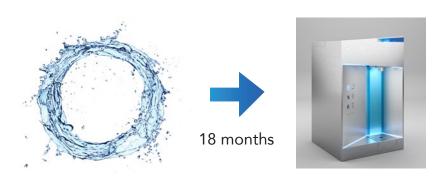
6/2035

US \$ 2,6 billion

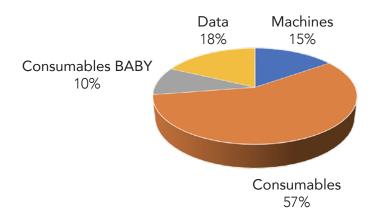
32% EBIDTA

5% world market share

Future Springs machines production



Future Springs revenue breakdown 2035





# FUTURE SPRINGS MAKES POSSIBLE HEALTH + ENVIRONMENT + HIGH REVENUE







# YOUR GROWTH ACCELERATOR FAST BUSINESS ARCHITECT INNOVATION CATALYSER



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Executive Summary to Investors
77 Vision Way - Future Springs Team